

FOR IMMEDIATE RELEASE

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**TICKETS TO *All-New Stage Show,*
*Disney Junior Live On Tour! Pirate & Princess Adventure***

Performance Added Due to Overwhelming Popular Demand

August 26, 2013 - Due to tremendous public response, *Disney Junior Live On Tour! Pirate & Princess Adventure* will continue to entertain audiences in **Syracuse!** A performance has been added on **Monday, November 18th - 7:00pm** at **The Oncenter Civic Center Theaters – Crouse Hinds Theater**. In the production, Feld Entertainment, Inc., producers of *Disney On Ice* and *Disney Live!*, is taking top performing cable TV series for preschoolers to the stage in *Disney Junior Live On Tour! Pirate and Princess Adventure*. Featuring characters from the smash hits *Sofia the First* and *Jake and the Never Land Pirates*, this brand new production launches a 90-city national tour in July 2013.

"The Feld Entertainment mission of providing quality live entertainment experiences that the entire family enjoys starts with *Disney Live!* because it is often a young fan's first theatrical experience," said producer Alana Feld. "Children everywhere are falling in love with Sofia and Jake, and we are thrilled to bring these popular Disney Junior characters to the stage for the first time ever."

In this original storyline, Mickey and Minnie lead the audience on an exciting adventure that will have families rooting for their favorite pirate Jake and Disney's first little girl princess Sofia. *Disney Junior Live On Tour! Pirate and Princess Adventure* begins with a special interactive pre-show featuring the loveable 6-year-old doctor to toys and stuffed animals, Doc McStuffins. Children and their parents will sing "The Check-Up Song" along with Doc as she provides tender love and care.

Audiences will then embark on a journey to the magical world of Enchancia, where Sofia, her step-siblings Amber and James, and the entire kingdom are preparing for the annual friendship festival. Sofia has the honor of delivering the perfect gift to her royal subjects at the celebration, and the one-and-only Cinderella visits the castle to help Sofia in her mission to find just the right present.

The excitement continues when families cast away to Never Land where Jake and his Yo Ho pirate friends Izzy and Cubby are in a race against time to locate a mysterious treasure-filled volcano. Danger, thrills and adventure lurk around every turn when our swashbuckling friends battle Captain Hook for the ultimate prize. Peter Pan makes a special appearance, aiding the team in their heroic quest, and with the help of Tinker Bell's pixie dust, Jake and his crew fly above the stage in their journey.

In 2012, "Doc McStuffins" and "Jake and the Never Land Pirates" ranked as cable TV's Top 2 series for all kids ages 2-5, reaching 46.7 million and 36.5 million unique total viewers, respectively, throughout the year. Launching at the top 2013, "Sofia the First" is cable TV's #1 series year to date among Kids 2-5 and Girls 2-5, and is the #1 preschool cable TV series in Total Viewers and Women 18-49. In fact, the November 18, 2012 premiere of its introductory TV movie, "Sofia the First: Once Upon a Princess" became the #1 cable TV telecast ever in Kids 2-5, and #1 preschool cable TV telecast of all time in Total Viewers (8.2 million) and Women 18-49.

To find out more about *Disney Junior Live On Tour! Pirate and Princess Adventure* and to purchase tickets, visit www.disneyjuniorlive.com, or visit us on Facebook at Disney Live! and follow us on Twitter @Disney Live! For more information about *Disney Live!*, members of the media should visit www.feldentertainment.com.

SYRACUSE

The Oncenter Civic Center Theaters – Crouse Hinds Theater (800 South State Street, Syracuse, NY 13202)

Show Dates/Times:	Sunday, November 17, 2013	1:00pm	4:00pm
	Monday, November 18, 2013	7:00pm	
Ticket Prices:	\$75.00 / \$60.00 / \$35.00		
To order tickets by phone:	800-745-3000		
Online:	www.ticketmaster.com		

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ABOUT FELD ENTERTAINMENT

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 70 countries on six continents and include *Ringling Bros. and Barnum & Bailey*[®], *Disney On Ice*, *Disney Live!*, *Advance Auto Parts Monster Jam*[®], *Monster Energy Supercross*, *AMSOIL Arenacross*, *Nuclear Cowboyz*[®], and *Marvel Universe Live*.

ABOUT DISNEY THEATRICAL GROUP (DTG) operates under the direction of Thomas Schumacher and is among the world's most successful commercial theatre enterprises, bringing live entertainment events to a global annual audience of more than 19 million people in more than 50 countries. Under the Disney Theatrical Productions banner, the group produces and licenses Broadway musicals around the world, including *Beauty and the Beast*, *The Lion King*, Elton John & Tim Rice's *Aida*, *TARZAN*[®], *Mary Poppins*, a co-production with Cameron Mackintosh, *The Little Mermaid*, *Newsies*, and *Peter and the Starcatcher*.

Disney Theatrical Group also delivers live shows globally through its license to Feld Entertainment, producer of *Disney On Ice* and *Disney Live!* For over 30 years, *Disney On Ice* and *Disney Live!* have brought beloved Disney stories and characters annually to over 12 million guests in nearly 50 countries worldwide through productions such as *Rockin' Ever After*, *Dare to Dream*, *Treasure Trove*, *Mickey's Rockin' Road Show* and *Phineas and Ferb: The Best LIVE Tour Ever!* In addition, DTG licenses musical titles for local, school and community theatre productions through Music Theatre International.

ABOUT DISNEY JUNIOR

Disney Junior reflects the emotional connection generations of consumers have to Disney storytelling and Disney characters, both classic and contemporary. It invites mom and dad to join their child in the Disney experience of magical, musical and heartfelt stories and characters, while incorporating specific learning and development themes designed for kids age 2-7. Disney Junior's series blend Disney's unparalleled storytelling and characters kids love deeply with learning, including early math, language skills, healthy eating and lifestyles, and social skills. Disney Junior launched in February 2011 with a daily programming block on Disney Channel. In its first year, Disney Junior posted the network's biggest yearly audience in the day part in Total Viewers, Kids 2-5, Boys 2-5 and Women 18-49, increasing by double-digit margins among preschooler demographics over year-ago levels. The magic continues in 2013, with the block currently home to the Top 3 cable TV series in Kids 2-5 and Top 4 preschool cable TV series in Total Viewers. On March 23, 2012 Disney Junior added a cable and satellite channel in the U.S. Disney Junior channels in Japan, India and Disney Junior Portugal launched in fall 2012, bringing the total number of channels to 33 worldwide.