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FOR IMMEDIATE RELEASE

January 7, 2014

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The Oncenter Donates to Three Local Charities

SYRACUSE, NY – In lieu of mailing out holiday cards to local clients and business partners for the holiday season, The Oncenter decided to take another approach in 2013. “Our local community is very important to us,” said Kelly Carr, SMG General Manager of The Oncenter. “We wanted to find a unique way to wish the entire community – our clients, vendors, business partners and patrons - a wonderful holiday season AND give back to those in need right here in Central New York.”

Instead of mailing the traditional holiday card [to more than 800 company contacts], The Oncenter opted to send a holiday greeting via email and will use the money saved by using this method to donate to three local charities. The holiday card had a special message from the General Manager explaining this. The message read:

As my family and I get ready to celebrate our first holiday season in Central New York, I am thankful that The Oncenter’s management company, SMG, has introduced my family to such a warm and generous community. We are certainly blessed to be a part of it.

As a way to give back this year, The Oncenter has decided to partner with three local charities and donate the money traditionally used to purchase and mail holiday cards to these charities. We plan to be involved with the charities throughout the year and will encourage employees to do so as well. Just a little way for us to show we appreciate being a part of this wonderful community!

Happy Holidays!
Kelly Carr

The Oncenter announced the three charities it will be donating to and partnering with in 2014 this afternoon via its Facebook and Twitter pages. These charities are Make-A-Wish Central New York, Meals on Wheels Syracuse and Clear Path for Veterans. The company plans to be involved with the charities throughout the year and will encourage their employees to do so as well.

About The Oncenter: The Oncenter, a SMG managed facility, is a multi-venue exhibition, convention and entertainment facility in Syracuse, N.Y. It is centrally located in the Northeast to attract both regional and national events that contribute to the economic and cultural development of Onondaga County. The Oncenter Convention Center at is a 99,000-square-foot structure ideal for major conventions, meetings, banquets, consumer shows, trade shows, car shows, exhibitions and corporate awards dinners. The space includes exhibition halls, a ballroom and break-out meeting rooms. Next door, The Oncenter War Memorial Arena has the versatility to accommodate numerous large-scale events, including ice shows, family shows, car shows, concerts, sports events and conventions. The Oncenter Civic Center Theaters is home to three beautiful, distinct theaters that host a diverse variety of events, from stage productions to business meetings. For more



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information, visit www.oncenter.org.

About SMG: Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 100 accounts worldwide. For more information visit www.smgworld.com

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