



FOR IMMEDIATE RELEASE
September 13, 2010

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Press Conference to Announce Syracuse New Times Sammy Award Nominees

SYRACUSE, N.Y. – We invite members of the media to a press conference on Wednesday, September 15, 2010, at 10:00 a.m. in the Atrium of The Oncenter Convention Center to announce the Syracuse New Times Sammy Award Nominees.

The mission of the Syracuse New Times Syracuse Area Music Awards has remained true since the first awards ceremony was held in 1993: to honor the musicians who work so hard to imbue the local music scene with their artistry. The Sammys has lived on since its founding in 1992, which speaks to the dedication of the volunteers on the SNT Sammys executive board, aiming to bring Syracuse's most prominent musicians to the forefront of public attention. The Syracuse New Times Sammys show will be Friday, October 8, 2010 in the Ballroom at The Oncenter Convention Center. For more information about The Syracuse Area Music Awards visit <http://www.syracuseareamusic.com/>.

In addition to the Syracuse Area Music Awards, The Oncenter Convention Center will be host to the MIC Music Industry Conference on October 8-9, 2010. MIC is an annual, two-day networking event bringing together cutting-edge artists, groundbreaking bands, professional musicians and original music of all genres alongside today's leading music industry leaders. MIC strives to serve as a launching ground for intellectual and creative networking, as well as to nurture career growth and to contribute to building professional relationships. For more information on this two-day event visit <http://www.micnys.com/>.

Press Conference
Date: September 15, 2010 at 10:00 a.m.
Place: Atrium at The Oncenter Convention Center

About the Oncenter Complex: The Oncenter, a multi-venue exhibition, convention and entertainment facility in Syracuse, N.Y., consists of three venues. It is centrally located in the Northeast to attract both regional and national events that contribute to the economic and cultural development of Onondaga County. The Oncenter Convention Center at is a 99,000-square-foot structure ideal for major conventions, meetings, banquets, consumer shows, trade shows, car shows, exhibitions and corporate awards dinners. The space includes exhibition halls, a ballroom and break-out meeting rooms. Next door, The Oncenter War Memorial Arena has the versatility to accommodate numerous large-scale events, including ice shows, family shows, car shows, concerts, sports events and conventions. The Oncenter Civic Center Theaters is home to three beautiful, distinct theaters that host a diverse variety of events, from stage productions to business meetings. The Oncenter has received the Inner Circle Award for being one of the Top 15 convention centers in the nation for eleven consecutive years. For more information, visit www.oncenter.org.

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